



## Virginia Green Partner Profile:



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# Renaissance Power Conservation

## Norfolk, Virginia

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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities.

**Virginia Green Partners** are primarily committing to help support **Virginia Green** and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well!

### Renaissance Power Conservation

"Renaissance Power Conservation offers energy conservation consulting and sales. We provide a patented and guaranteed kilowatt hour reduction apparatus that has a 12 - 24 month ROI in most cases that is perfectly suited to the hotel and restaurant business sector."

**Green Statement:** "It is the right thing to do and it IS what we do!"

### CORE ACTIVITIES for all *Virginia Green Partner Organizations*

- ☒ **Support Virginia Green.** Partners must promote the Virginia Green Program to clients, members, and staff and encourage them to do business with Virginia Green participants. This partner organization pledges that they:
  - Encourage clients who are in the tourism industry to join Virginia Green.
  - Strive to design projects that minimize overall environmental impacts and incorporate the use of efficient systems and sustainable materials.
  - Carry and promote environmentally-friendly products and provide services that minimize the use of harmful chemicals and materials.
  - Have a travel / conference policy that encourages employees to stay in / do business with Virginia Green or similarly-minded facilities.
  - Made an official Virginia Green Endorsement of some kind through their Board or other Committee to support Virginia Green.
  - Include a Virginia Green feature in their newsletter or other publication.
  - Highlight their involvement in Virginia Green on their website and include a link to their Virginia Green facility profile
- ☒ **Green Meetings and Conferences.** When Virginia Green Partners hold meetings or conferences they must provide recycling and make an effort to reduce the use of Styrofoam and other disposables. This partner pledges that they:
  - Minimize copying and always make 2-sided copies
  - Have eliminated the use of Styrofoam cups and plates; instead they use actual mugs.
  - Use silverware instead of plastic utensils.
  - Serve water in pitchers and glassware instead of bottles

☒ **Recycling and Waste Reduction.** Virginia Green Partners are highly encouraged to maintain a comprehensive recycling program if they have a facility. This partner pledges that they:

- Recycle: glass, aluminum cans, steel cans, food waste (composting), grease, plastic, office paper, toner cartridges, newspaper, cardboard, packing supplies, batteries, electronic equipment

☒ **Energy Conservation.** Virginia Green partners are highly encouraged a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives in their facility. This partner pledges that they:

- We have chosen not to have a physical office. We use a virtual office and try to minimize printing of any sort by managing documents on line and pushing them through the system to the next user until the cycle is complete. We even encourage our customers to receive their receipts from us via email.

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For more information on **Renaissance Power Conservation**, see [www.Renaissancepowerconservation.com](http://www.Renaissancepowerconservation.com) or contact Alex Ossi at [alex@whywastepower.com](mailto:alex@whywastepower.com).

For more information on *Virginia Green*, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green* is the Commonwealth's campaign to encourage environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

